



Advertising Rates

- 10,000+ [Facebook Followers](#) - 95% of which are local Harford County residents
- 2,600+ [Instagram Followers](#)
- 7,000+ Members of the [Harford Happenings Family Friendly Events](#) Facebook Group
- 1,300+ Subscribers to our [email list](#)

Package Options

	Package A	Package B	Package C
Total Package Length:	1 Month	3 Months	6 Months
Total Price:	\$149*	\$249*	\$349*
Side Bar Ad:	300x300 sidebar ad linking back to your website/event	300x300 sidebar ad linking back to your website/event	300x300 sidebar ad linking back to your website/event
Total Social Media Posts:	4 posts (2 Facebook & 2 Instagram)	12 posts (6 Facebook & 6 Instagram)	24 posts (12 Facebook & 12 Instagram)
Total Email Blasts:	1 sponsored email blast showcasing just your business/event	3 sponsored email blasts showcasing just your business/event	6 sponsored email blasts showcasing just your business/event
	PURCHASE	PURCHASE	PURCHASE

Not ready to commit to a package? Try these a la carte options!

- Website Calendar Event Listing - **FREE** [Click Here To Ad Your Event!](#)
- Featured Calendar Event Listing - \$10/event
- Seasonal Guide Participation - pricing varies, contact us for more details
- Sponsored Email Blast to email subscribers - \$50/email blast
- Sidebar Ad Linking to Your Website (size 300x300) - \$100/month
- Newsletter Sponsorship - \$200 - A 300x300 ad featured in 4 of our weekly email blasts.
- Sponsored Social Media Post (1 Facebook post & 1 Instagram post) - \$50

Payments are billed in full at time of purchase. Monthly payments can be arranged upon request.

Please contact us at rachel@harfordhappenings.com with any questions.

*Rates and stats effective January 1, 2025 and can change at any time.

www.HarfordHappenings.com